

Boris Nordenström



...

scribe.



GreatPeople

...



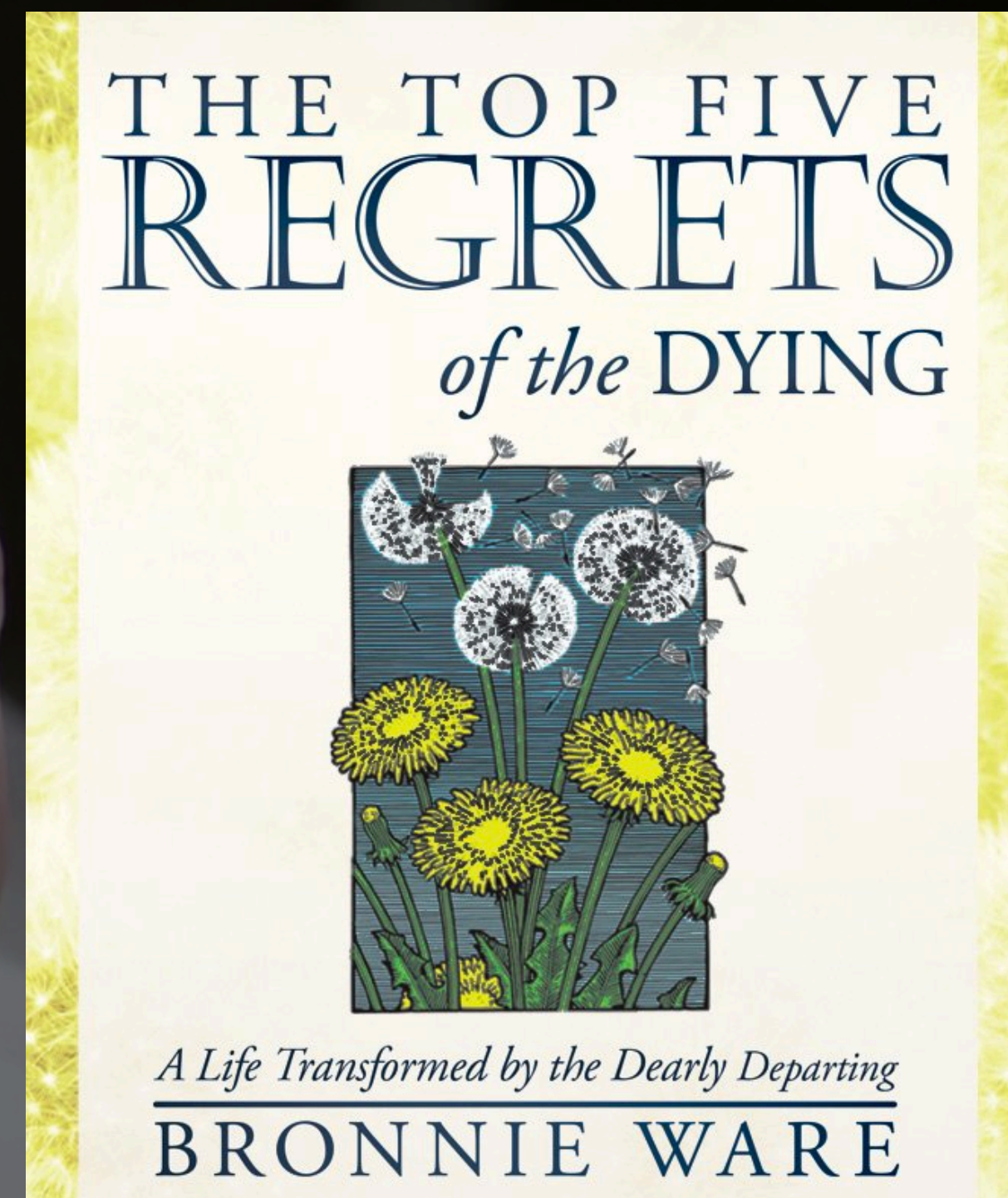


&





- I wish I'd had the courage to live a life true to myself, not the life others expected of me.
- I wish I hadn't worked so hard.
- I wish I'd had the courage to express my feelings.
- I wish I had stayed in touch with my friends.
- I wish that I had let myself be happier.









WORLD
ECONOMIC
FORUM

WORLD
ECONOMIC
FORUM

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ECONOMIC
FORUM

The Fourth
Industrial
Revolution
Klaus Schwab

Navigating the next industrial revolution

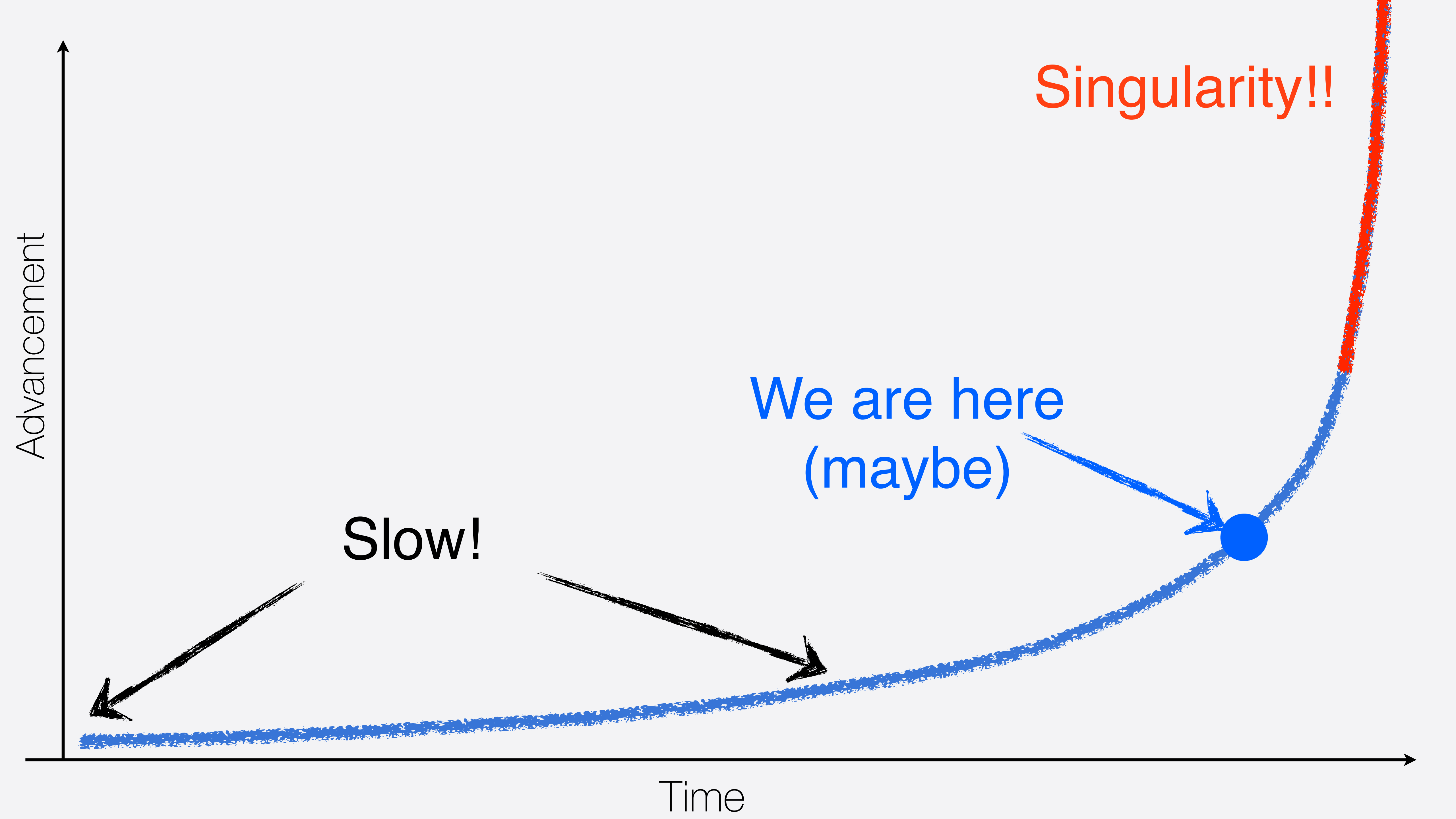
| Revolution | Year | Information | |
|---|------|-------------|--|
|  | 1 | 1784 | Steam, water, mechanical production equipment |
|  | 2 | 1870 | Division of labour, electricity, mass production |
|  | 3 | 1969 | Electronics, IT, automated production |
|  | 4 | ? | Cyber-physical systems |

“... it will lead to a net loss of over 5 million jobs in 15 major developed and emerging economies by 2020.”









Advancement

Time

Slow!

We are here
(maybe)

Singularity!!

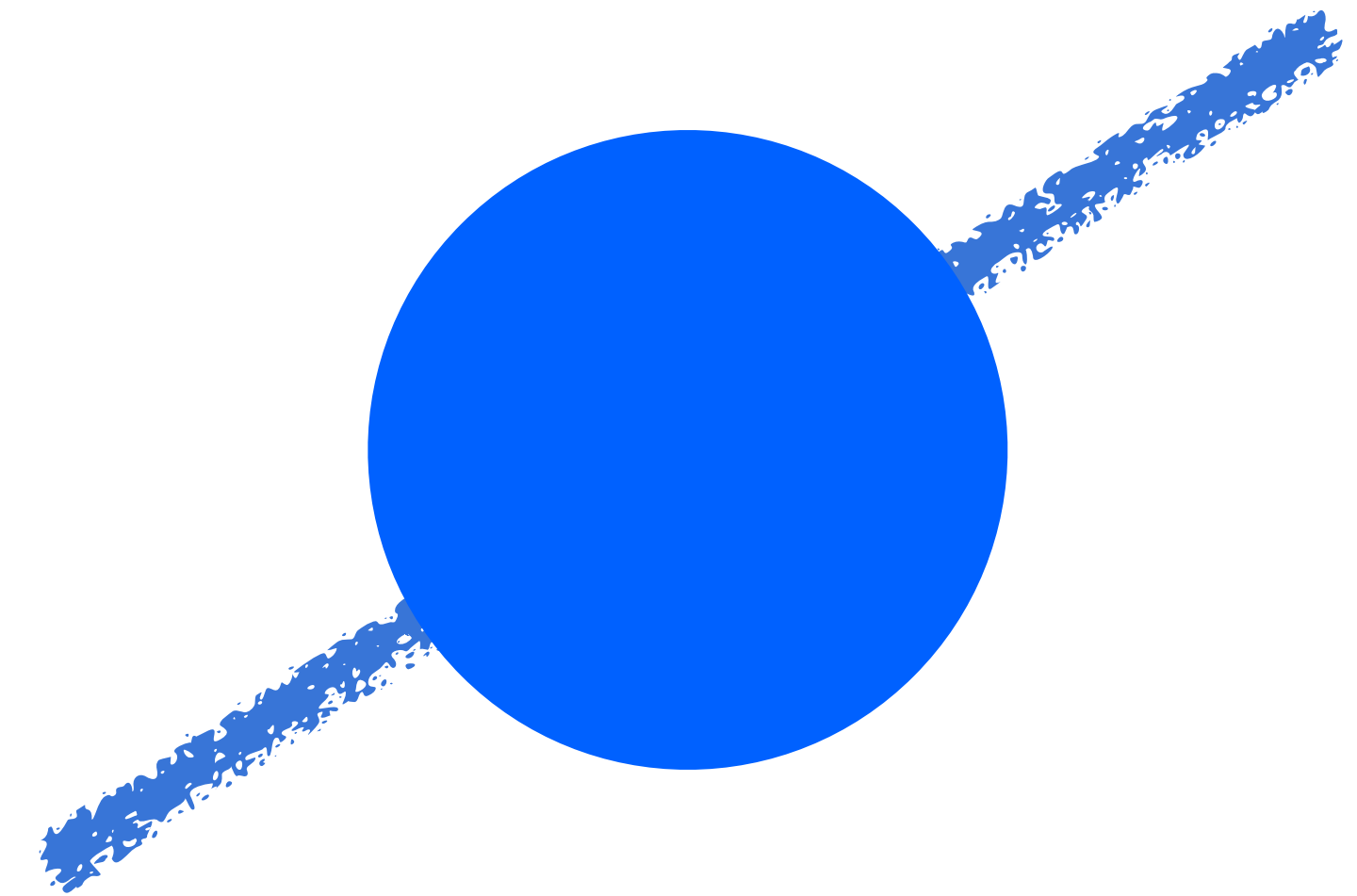
Let's zoom in

Before



“Tomorrow = Yesterday”

Increasingly

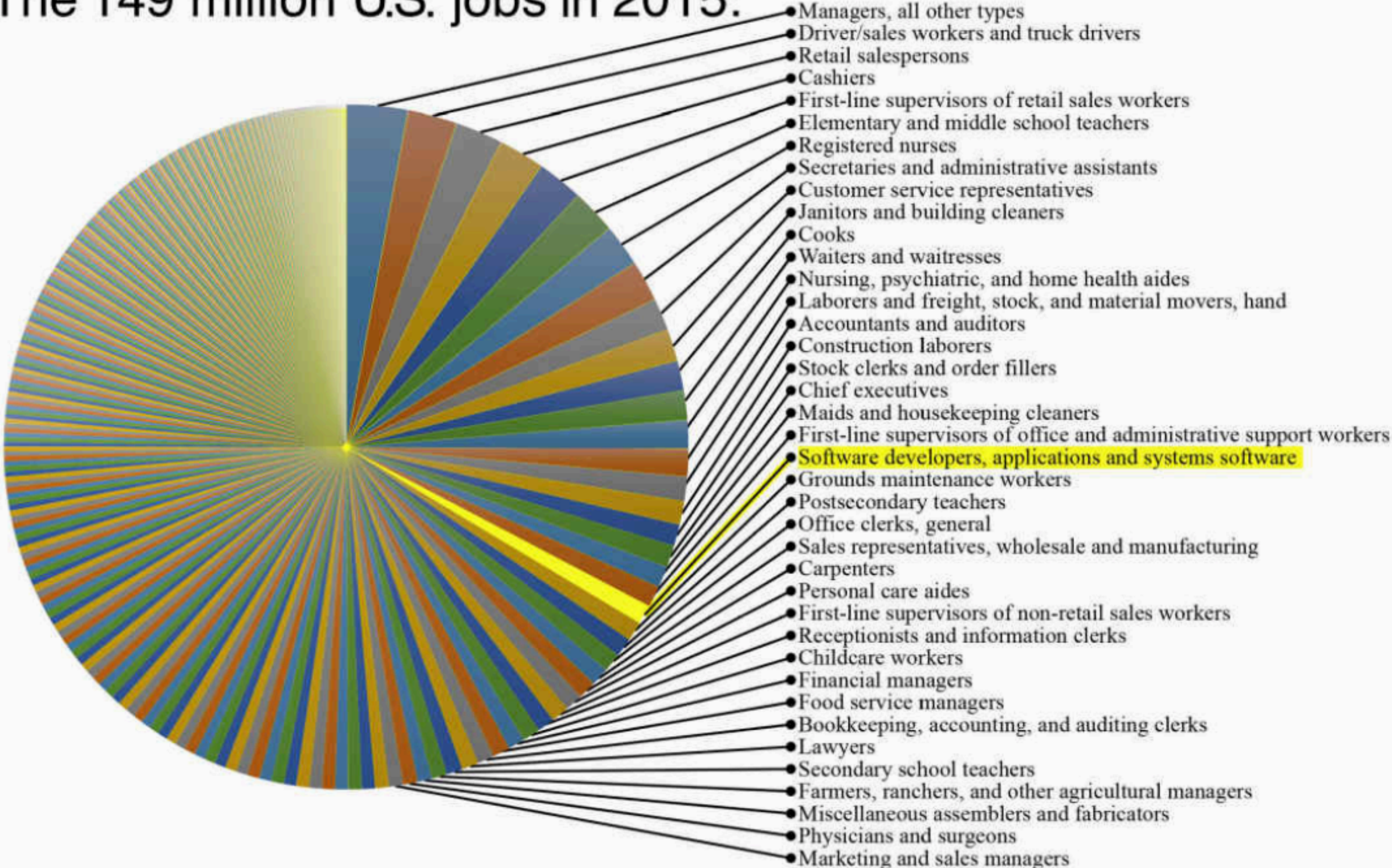


“Tomorrow \neq Yesterday”





The 149 million U.S. jobs in 2015:



“Thank God it’s Friday
because the weekend
has landed and I can
forget about work...”

70% of the working population...

If you end up
with a boring miserable life

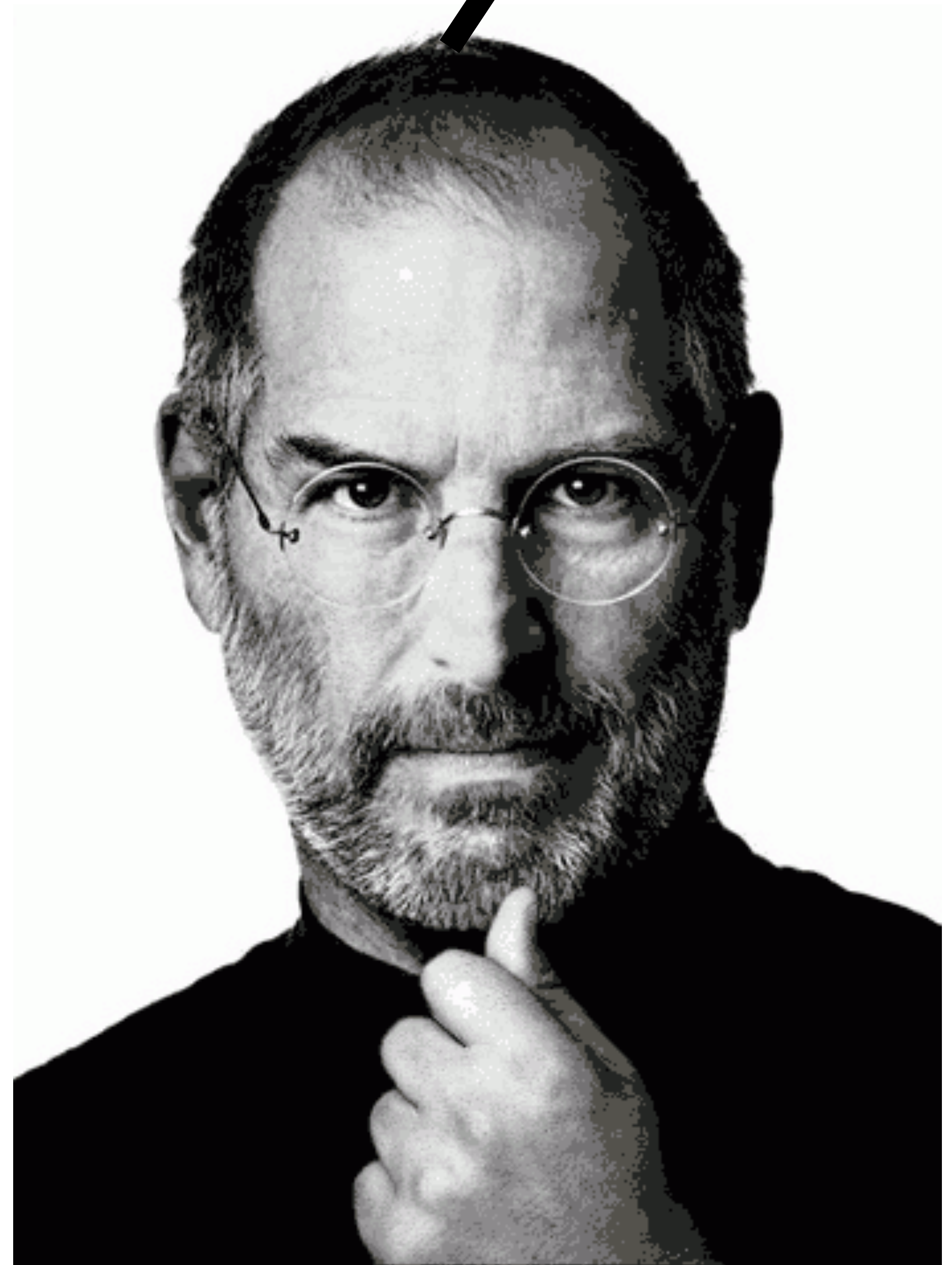


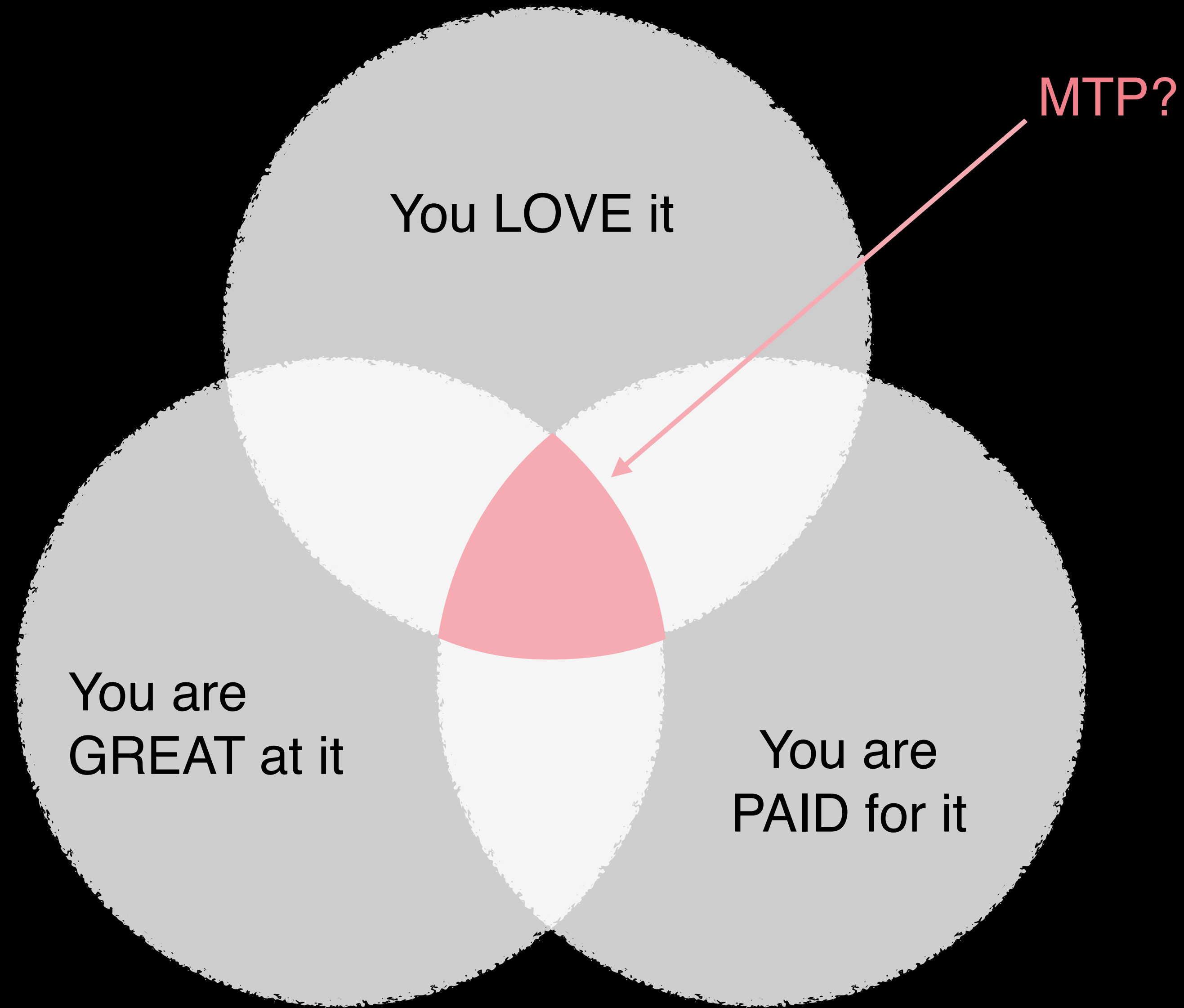
because
you listened to your mom,
your dad, your teacher,
your priest, or some guy on
television telling you how
to do your shit,
then you deserve it

Frank Zappa

“The only way to do great work is to **love** what you do. If you haven't found it yet, keep looking. Don't settle.”

Steve Jobs



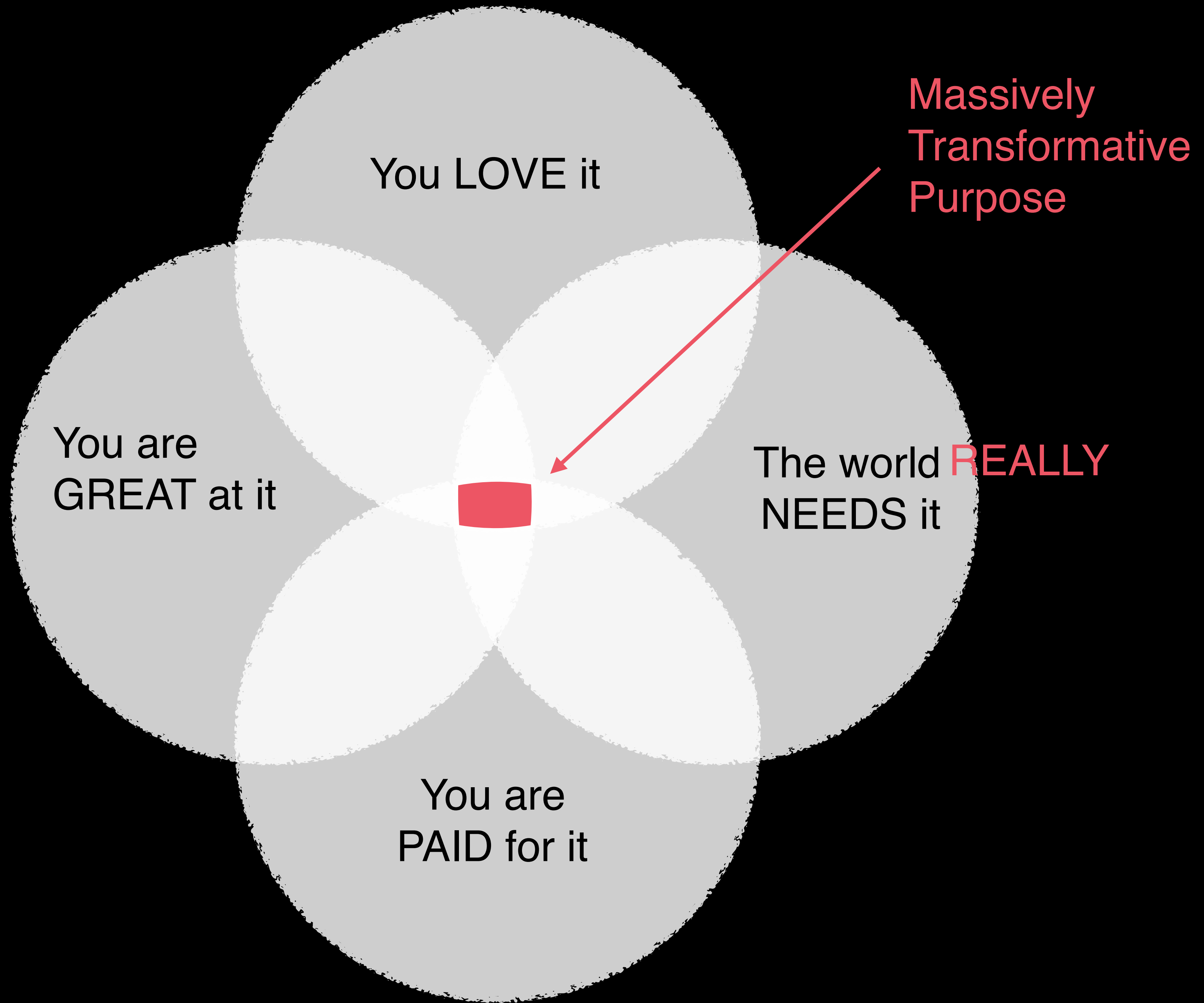


You LOVE it

You are
GREAT at it

You are
PAID for it

MTP?



You LOVE it

You are GREAT at it

The world REALLY NEEDS it

You are PAID for it

Massively Transformative Purpose

MTP?

Motor Vehicle Registrations, 1895-1929

| Years | PASSENGER CARS | | MOTOR TRUCKS | | TOTAL Motor Vehicles | |
|-----------|----------------|-------------|--------------|-------------|----------------------|-------------|
| | Number | % In-crease | Number | % In-crease | Number | % In-crease |
| 1895..... | 4 | | | | 4 | |
| 1896..... | 16 | | | | 16 | |
| 1897..... | 90 | | | | 90 | |
| 1898..... | 800 | | | | 800 | |
| 1899..... | 3,200 | | | | 3,200 | |
| 1900..... | 8,000 | | | | 8,000 | |
| 1901..... | 14,800 | 85% | | | 14,800 | 85% |
| 1902..... | 23,000 | 55% | | | 23,000 | 55% |
| 1903..... | 32,920 | 43% | | | 32,920 | 43% |
| 1904..... | 54,590 | 66% | 410 | | 55,000 | 67% |
| 1905..... | 77,400 | 42% | 600 | 46% | 78,000 | 42% |
| 1906..... | 105,900 | 37% | 1,100 | 83% | 107,000 | 37% |
| 1907..... | 140,300 | 33% | 1,700 | 55% | 142,000 | 33% |
| 1908..... | 194,400 | 38% | 3,100 | 82% | 197,500 | 39% |
| 1909..... | 305,950 | 57% | 6,050 | 95% | 312,000 | 58% |
| 1910..... | 458,500 | 50% | 10,000 | 65% | 468,500 | 50% |
| 1911..... | 619,500 | 35% | 20,000 | 100% | 639,500 | 36% |
| 1912..... | 902,600 | 46% | 41,400 | 107% | 944,000 | 48% |
| 1913..... | 1,194,262 | 32% | 63,800 | 54% | 1,258,062 | 33% |
| 1914..... | 1,625,739 | 36% | 85,600 | 34% | 1,711,339 | 36% |
| 1915..... | 2,309,666 | 42% | 136,000 | 59% | 2,445,666 | 43% |
| 1916..... | 3,297,996 | 43% | 215,000 | 58% | 3,512,996 | 44% |
| 1917..... | 4,657,340 | 42% | 326,000 | 52% | 4,983,340 | 42% |
| 1918..... | 5,621,617 | 21% | 525,000 | 61% | 6,146,617 | 23% |
| 1919..... | 6,771,074 | 21% | 794,372 | 51% | 7,565,446 | 23% |
| 1920..... | 8,225,859 | 22% | 1,006,082 | 27% | 9,231,941 | 22% |
| 1921..... | 9,346,195 | 14% | 1,118,520 | 18% | 10,464,715 | 13% |
| 1922..... | 10,864,128 | 16% | 1,375,725 | 16% | 12,239,853 | 17% |
| 1923..... | 13,479,608 | 24% | 1,612,569 | 17% | 15,092,177 | 23% |
| 1924..... | 15,460,649 | 15% | 2,134,724 | 32% | 17,595,373 | 17% |
| 1925..... | 17,512,638 | 13% | 2,441,709 | 15% | 19,954,347 | 14% |
| 1926..... | 19,237,171 | 10% | 2,764,222 | 13% | 22,001,393 | 10% |
| 1927..... | 20,219,224 | 5% | 2,914,019 | 5% | 23,133,243 | 5% |
| 1928..... | 21,379,125 | 6% | 3,113,999 | 7% | 24,493,124 | 6% |
| 1929..... | 23,121,589 | 8% | 3,379,854 | 8% | 26,501,443 | 8% |



MORTON STREET, CORNER OF BEDFORD, LOOKING TOWARD BLEECKER STREET,
MARCH 17, 1893.









MASSSIVELY

TRANSFORMATIVE

PURPOSE!!!!!!

So what's your **MTP**?

"The best way
to predict the
future is to
create it."



Passion for

TALENT!

man Bldg. M. L. Barker. 1408



MEN WANTED

for hazardous journey, small wages,
bitter cold, long months of complete
darkness, constant danger, safe re-
turn doubtful, honor and recognition
in case of success.

Ernest Shackleton 4 Burlington st.

MEN—Neat-appearing young men of
pleasing personality

IF IT IS
IMPORTANT
TO YOU, YOU
WILL FIND A
WAY. IF
NOT, YOU
WILL FIND
AN EXCUSE.

I've missed more than 9000 shots in my career.

I've lost almost 300 games.

26 times, I've been trusted to take the game winning shot and missed.

I've failed over and over and over again in my life.



And that is why I succeed.

FAIL - first attempt in learning

END - effort never dies

NO - next opportunity

