

# PITCH TEMPLATE

Introduction - Name and Logo

# The Problem

- The Problem – What problem are you solving?

# Solution

- The Solution and your Business Idea (Don't be to technical)

# Customer Value

- Customer value. What is unique

# Customer

- Who is the customer?

# Market

- The market, regions, size, trends

# Competitors

- Competitors and your position compared with the competitors

# Business Modell

- How will you make money?



# Team

- Your team

# Financials

- High level Financial information, revenues, budgets

# Activity Plan

- Activity plan – High level for the next two to three years